



SSUNS 2026 **MARKETING** **BROCHURE**

November 12th to 15th
Le Centre Sheraton Montreal Hotel

For more information
ssuns.org



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About SSUNS



The Secondary Schools' United Nations Symposium (SSUNS) is an annual Model United Nations conference hosted by undergraduate students of McGill University.

Founded in 1992, SSUNS has grown over the last 34 years into one of the largest and most prestigious high school conferences in North America.

SSUNS operates under the International Relations Students' Association of McGill (IRSAM), a federally incorporated non-profit and accredited non-governmental organization. Through this affiliation, SSUNS is supported by a broader student-led network dedicated to facilitating engagement in international affairs.

At its core, SSUNS provides a platform for the youth to explore global issues through debate, collaboration, and diplomacy. Throughout the weekend, delegates engage with topics such as climate change, human rights, and international security while developing a wide plethora of skills from critical thinking to public speaking.

For more information, please visit ssuns.org.



SSUNS 2026

SSUNS 2026 marks the 34th iteration of the conference and will take place from November 12th to 15th at Le Centre Sheraton Montreal Hotel, in the heart of the city.

Supported by an incredible team of over 250 McGill student staff members, SSUNS 2026 is made possible through months of planning and commitment to delivering an exceptional conference experience. This year, the conference will feature 26 thoughtfully designed committees, coming together to create a highly anticipated weekend for all.

SSUNS 2026 is managed by 15 McGill University student leaders. The secretariat members overseeing sponsorships and partnerships include Tracy Jiang, Director of Public Relations, and Paul Rafael Malpartida Durrouz, Deputy Director of Public Relations: External Outreach.



Past SSUNS Attendees

- Académie Ste. Cécile International School
- Agincourt Collegiate Institute
- Albert Campbell Collegiate Institute
- All-American Model United Nations
- Alliance High School
- Ambassador HQ - International Team
- American Heritage Broward
- Appleby College
- Armstrong Group
- Arrowhead High School
- Ashbury College
- Bayview Glen
- Belarus Agricultural State Academy
- Belen Jesuit Preparatory School
- Bernice MacNaughton High School
- Bishop Strachan School
- Boston University Academy
- Branksome Hall
- Brentwood School
- Burlington Central High School
- Buganda Royal Institute of Business & Technical Education
- Buloba Royal College
- Buruburu Secondary School
- Canadian Youth Diplomacy Initiative
- Cedarbrae Collegiate Institute
- Central Peel Secondary School
- Chaminade College School
- Champlain College Saint-Lambert
- Citadel High School
- Colegio Episcopal de Panamá
- Collège Jean-de-Brébeuf
- Collège Saint-Louis
- Collège Villa Maria
- Collégial international Sainte-Anne
- Collège Français Longueuil
- Columbia International College
- Crescent School
- Crofton House School
- Crystal College
- Dawson College
- Diwakar Memorial Technical School
- Discovery Academy High School
- Doral Academy
- Earl Haig Secondary School
- Eden High School
- Edison High School
- Elmwood School
- École secondaire catholique Saint-Charles-Garnier
- École Secondaire Toronto Ouest
- Earn Link Universal Limited
- Fern Hill School
- Father Michael McGivney Catholic Academy High School
- Francis Libermann Catholic High School
- Francis W. Parker School
- Greater Toronto Area Model UN
- Gulf Coast High School
- Halifax Grammar School
- Hamilton Central School
- Hanover High School
- Havergal College
- Heritage Regional High School
- Highland Park High School
- Hillfield Strathallan College
- Holy Trinity School
- Hudson College
- Humberstone Collegiate Institute
- Huntington Beach High School
- International School of Havana
- IVY Learning Center
- John Abbott College
- Keyano College
- Kimbungu
- Kinaawa High School Mugongo
- King City Model UN
- Kuper Academy
- La Jolla Country Day School
- Lake Nona High School
- Laurenhill Academy
- Lauremont School
- Light Academy Boys High School
- LinkedKey Enrichment Center
- Loretto Abbey
- Loretto Abbey Catholic Secondary School
- Lower Canada College
- Lower Merion High School
- Lycée Français de Toronto
- Lyford Cay International School
- Madi Secondary School
- Manlius Pebble Hill School
- Maple Leaf International School
- Marc Garneau Collegiate Institute
- Marianopolis College
- Maxwell Heights Secondary School
- Mbogo High SchoolMentor College
- Mira Costa High School
- Mosaic Explore
- Montreal Model United Nations Society
- MUN Academy
- MYMUN
- Neo-IVY Education
- Newburyport High School
- Oakville Trafalgar High School
- Oakwood Friends School
- Oppong Memorial Secondary School
- Pelham Memorial High School
- Pickering High School
- Pioneer School
- Polyvalente Le Carrefour
- Port Charlotte High School
- Prince of Wales Secondary School
- Queen Margaret's School
- Redeemer Christian High School
- Richmond Green Secondary School
- Richmond Hill High School
- Rockfield School
- Rockfield Secondary School
- Rothesay Netherwood School
- Royal St. George's College

Past SSUNS Attendees

- Sacred Heart School of Montreal
- Saint Edward's School
- Saint Edward's Upper School
- Saint Thomas High School
- SATEC @ W.A. Porter Collegiate Institute
- Scituate High SchoolSelwyn House School
- Shawnigan Lake School
- Sir Winston Churchill High School
- Skye's School
- South Common Diversity Committee
- St. David Catholic Secondary School
- St. Francis Xavier
- St. George's Senior School
- Sun International Education
- Sunrise Education Inc.
- Sunrise School
- SuOn International Academy
- The Dragon Academy
- The Linden School
- The Study
- The Woodstock Academy
- Toronto French School
- Trafalgar School for Girls
- TMS School
- UNIFAC Group of Schools
- Unique Academy Chitwan
- Upper Canada College
- Ursula Franklin Academy
- Valley View University
- Vanier College
- Villa Maria High School
- Villa Sainte-Marcelline
- Vineridge Academy
- West Island College
- West Point Grey Academy
- Westmount High SchoolWestwood Senior High School
- Western Canada High School
- Woodstock Academy
- Wyoming High School Model UN
- Yangtze International College of Canada
- Yangtze Education
- Zesth School

★ Key Partnerships ★

McMUN

McGill Model United Nations Assembly



ICAO

International Civil Aviation Organization



WEMUN

WE The People Model United Nations



Notable Charities & Speakers

2019: David Suzuki Foundation

2019: Dr. David Suzuki - Scientist and Environmentalist

2020: Plan International Canada

2020: Justin Trudeau - Former Prime Minister of Canada

2021: Bob Rae - Former Canadian Ambassador to the United Nations

2022: Montreal's Children's Foundation

2023: Isabelle Hudon - Former Canadian Ambassador to France and Monaco

2024: Make-A-Wish

2025: Garrick Ngai - Vice President, NATO Association of Canada

Community Engagement

SSUNS serves as a platform that connects delegates with keynote speakers from fields such as diplomacy, advocacy, and international affairs. These opportunities allow delegates to engage directly with experts and develop new perspectives on global topics, enriching their conference experience.



Bob Rae



Justin Trudeau



David Suzuki

Each year, SSUNS works with a charity to support projects through various fundraising and community initiatives held before and during the conference. Our goal is to give back to those around us while helping raise awareness for important social issues.

As a SSUNS sponsor, you play a key role in helping us create meaningful impact within and beyond the Model United Nations sphere.

unicef 
for every child




























Sponsorship Package

Below is information on each sponsorship and partnership opportunity offered at SSUNS 2026, alongside pricing.
Subject to negotiation

HEADLINE SPONSOR - \$2500

Exclusive Partnership (Includes all Sapphire Tier benefits)

- Presented as **the official Headline Sponsor of SSUNS 2026** across key platforms
- Invitation to deliver a brief address at the Opening or Closing Ceremony (aligned with SSUNS messaging)
- Full-page feature in the digital Delegate Handbook
- Premium logo placement across conference materials
- Standalone social media feature
- Dedicated email advertisement

PRODUCTS	SAPPHIRE - \$1800	PLATINUM - \$1000	BRONZE - \$500
Instagram Story			
SSUNS Website Listing			
Logo in Delegate Handbook			
Opening Ceremony Invitations			
Table at SSUNS Fair			
Instagram Post			
Collective Email Feature			
SSUNS All-Staff Channel			
Half-page in Delegate Handbook			
Verbal Recognition During OC			
Flyers in Staff Suites			
Logo on Conference Materials			

Joint Sponsorship with McMUN



Available at the Platinum Tier level

SSUNS is proud to partner with McMUN (McGill Model United Nations), which is our sister conference for university students. McMUN is the largest collegiate conference in Canada, just as SSUNS is at the high school level.

A joint partnership offers you an unparalleled opportunity to connect with two highly motivated, academically driven, and globally engaged audiences.

Together, SSUNS and McMUN represent the two most established and prestigious MUN platforms in the country. By taking on this joint partnership offer, your organization gains combined visibility across both conferences at a more accessible rate than securing separate sponsorship offers.

Food Sponsorship

Staff Experience Sponsorship (Includes all Platinum Tier benefits)

Fuel the McGill University SSUNS Staff Experience!

Sponsor meals for McGill University student staffers throughout the weekend to keep the conference running smoothly behind the scenes.

Staff are essential to the SSUNS experience, from long committee sessions to cross-team coordination. Your food sponsorship directly supports their efforts and ensures your presence is recognized and valued throughout the event.

Self-Pitched Sponsorship

Looking for something more tailored? Design your impact at SSUNS!

This year, we are introducing a self-pitched sponsorship option that lets your organization build a customizable presence at SSUNS 2026.

Process:

1. Initial proposal submitted via email to pr@ssuns.org
2. Follow-up meeting to discuss pricing, scope, and implementation of your initiative with *Tracy Jiang, Director of Public Relations, and Paul Rafael Malpartida Durroux, Deputy Director of Public Relations: External Outreach*

Examples include:

- Raffle items
- Branded giveaway items
- Items distributed to delegates (e.g., pens)



The Secondary Schools' United Nations Symposium 2026

